

July 19, 2017

Dear Team Parent-

This year we will again be doing the basket raffle fundraising event. As a member of the Park Avenue Gymnastics Team, this fund raiser is MANDATORY and part of your membership fees and responsibilities. Last year's event was spectacular with a profit of over \$9,000 after paid-in fees were dispersed. This profit was used to pay ALL STATE ENTRY FEES, FOR THOSE ATHLETES THAT PARTICIPATED, and assisted National Qualifiers with their trips. For those that do not wish to participate in the fundraiser, you will then need to pay \$150.00 in cash to the fundraising fund by September 1, 2017, but will receive none of the benefits. This fee is required to be entered into any of the 2017-18 meets, as it is part of the membership fee.

Fundraising specifics:

- Each level will be responsible for creating their own basket to raffle.
- Each level will have a different theme for their basket. Specific themes to be determined later, however if you have "connections" please let me know ASAP.
- I will need one creative parent per level to volunteer to collect donations, put the basket together and make a list of the items in the baskets. Last year's volunteers were amazing and have set a very high standard.
- **Each athlete will be asked to donate something toward their theme basket.**
- **Tickets for the baskets will be \$5.00 per ticket or 5 tickets for \$20.00. Each athlete will be required to sell \$125.00 in tickets. This money will be used to pay for your Gasparilla Meet fee (other fee for Tramp and Tumbling). For every \$175.00 more in ticket sales, another meet fee will be paid.**
- The baskets and information list must be completed no later than August 28th. Individuals will be able to use the list of items in the basket to sell their raffle tickets.
- The baskets will be displayed for our recreational families to purchase raffle tickets from September 1st – September 15th, as well as, during the Penguin Invite for visiting families to purchase tickets. I will need volunteers to help sell tickets during that time. The drawing for the baskets will be Sunday, September 17th, at the conclusion of the Penguin Invite. Winners will not have to be present to win their basket, but they will have to come to Park Avenue with their ticket to receive the basket.

The goal for this fundraiser is to raise funds specifically for the athletes to assist with meet entry fees. By participating and selling your tickets, you will essentially be receiving a FREE ENTRY FEE. The real goal is not to sell the required amount but to go above and beyond. This will not only benefit the team, but it will benefit you personally.

Example:

Level 1 gymnast sold approximately \$700.00 in tickets last year. Her benefits included:

- Free entry for Gasparilla
- Earned a Fundraising Credit of \$210.00 towards her November and December Team Membership Fees.
- Over a 40% Return on Investment.

SELL MORE AND EVERYONE WINS!!

The better the basket the more money we can raise. As our program continues to grow and improve we have more and more athletes qualifying to Regionals, Nationals and even International Competitions. It is an amazing feeling to be able to help out our family with the additional expenses of having a successful, high level gymnast. Last year the fund raiser was able to donate funds to help over 10 athletes make their trips to Nationals.

Baskets last year included: Miami Dolphins tickets and Bacardi products, Lottery tickets, a dining out and catering basket, technology and fitness. Some of the baskets last year were worth over \$1,000! There is no minimum or maximum as to what the athlete's donation to the basket is, just remember the better the basket, the more people will want to buy a raffle ticket, the more funds we raise for the athletes. I am hoping we can again get some amazing gifts donated like we did last year.

Finally, this is also a contest. The level that raises the most funds will win a pizza party, and the individual that sells the most tickets gets a leotard or workout shirt.

If you have any questions about this fundraiser or suggestions for themes for the baskets and other ideas to make this fundraiser more successful, please email me. I also recommend if you already have to ability to get something "Big" donated for the raffle please email me to let me know.

More information on this event will be coming soon, so keep your eyes open.

Kathy

Volunteers needed for (We will provide a list of participants):

Basket A: New and last year's Level 1's

Basket B: Last year's Level 2's

Basket C: Last year's Level 3

Basket D: Last year's Level 4's

Basket E: Last year's Level 6's

Basket F: Last year's Level 7's and 8's

Basket G: Last year's Level 9's

Basket H: Xcel Bronze (New and Last year)

Basket I: T & T Compulsory

Basket J: Xcel Silver & Gold (Last year)

Basket K: T & T Optional

Basket L: Boys Team New and Last year's Level 4-5

Basket M: Boys Team Last year's Level 6-10

Basket Raffle Fundraiser



Gymnast's Name _____ Level _____

PLEASE RETURN BY August 14th

- I look forward to participating in the fundraiser.
- I do not want to participate in the fundraiser and would like to pay a higher amount for no reward.

Only fill this part out if you are paying with your cc on file.

Please charge my card on file:

Print Name: _____

Signature: _____

Date: _____

TOTAL: _____ Date: _____

Cash# _____ CK# _____ CC# _____ Office Initials: _____